

CHINA INTERNATIONAL IMPORT EXPO (CIIE)

NOVEMBER 5th-10th, 2018
SHANGHAI, CHINA

Hosts

- Ministry of Commerce of the People's Republic of China
- Shanghai Municipal People's Government

Supporters

- The World Trade Organization
- United Nations Conference on Trade and Development
- United Nations Industrial Development Organization

Introduction of CIIE

The China International Import Expo (CIIE) is the first dedicated import exhibition in the world. It is a historic opportunity for companies from around the world who can introduce themselves to the Chinese market and explore opportunities for local cooperation.

Initial inquiries and bookings for CIIE indicate that attendance numbers will be unprecedented for the first-of-its-kind international trade forum. Professional Chinese visitor delegations from multiple Chambers of Commerce, government groups, industry leaders, and professionals from major local enterprises across the many provinces, municipalities and autonomous regions of China. In addition to the above, the expo will include representatives from Chinese ecommerce and internet technology giants like Alibaba, JD.com, Suning, and kaola.com.

The total exhibition area of the CIIE will exceed 240,000 square meters and expecting to attract about 150,000 professional purchasers from over 100 countries and regions.

Highlights CIIE 2018

- First dedicated import exhibition in the world
- The Gate way to the huge Chinese market, rapid growth of consumption and import
- Strong purchase demand, 150,000+ domestic and foreign professional purchasers
- Participants from 100+ countries
- Professional trade fair for 7 major industries
- Diversified and targeted supporting activities
- 10 trillion USD import market in the coming 5 years

8 Main topics of CIIE



Country Pavilion for
Trade & Investment



Consumer Electronics
& Appliances



Apparel, Accessories
& Consumer Goods



Automobile



High-end Intelligent
Equipment



Food &
Agricultural Products



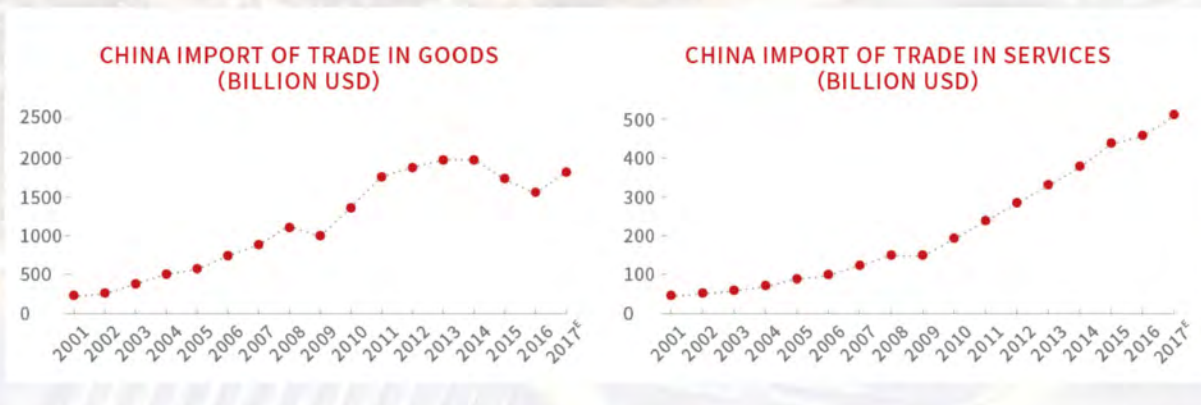
Medical Equipment &
Medical Care Products



Trade in Services

Huge Chinese Market, Rapid Growth of Consumption and Import

With the world's largest population, China is the second largest economy, as well as the second largest importer and consumer in the world. Now China has entered a new development stage on which consumption keeps increasing, indicating enormous potential for the growth of consumption and import. In the next five years, China is expecting to import products and services valuing more than 10 trillion U.S. dollars, Which provides a historic opportunity for enterprises across the world to enter the huge Chinese market.



Companies already announced to participant

Alibaba Group
AIR LIQUIDE
ASM Pacific Technology
Ausnutria Hyproca
BMW
China Mobile
CJ 주식회사
COFCO AGRI
Cosco
Danone
DELL

DENTONS 大成
Geely Holding Group
HUAWEI
JD.com
L'ORÉAL PARIS
MAERSK
Messe Frankfurt
Nestle
Nutricia
preh
SAP

SAIC
Schindler
SIEMENS
SINOCHEM
SINOMACH
Sinopec
SINOPHARM
SKF
Tencent
VOLVO

Resource from CIIE official website

How to Participant?

GIA Trade & Exhibition Centre (GIA) is the official partner of CIIE in the Netherlands, GIA centre is responsible to all organizing and service to Dutch participants. For further information and program, you can reach us several ways:



Send request to:
info@ciie.nl



call the booking hotline:
+31(0)70 8209190

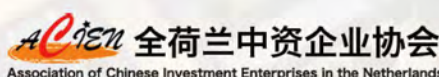


Looking for information at
www.ciie.nl
(www.giacentre.com)



Visit our Office
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De Werf 11, 2544EH, Den Haag

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